

## Online Investigations for non-Technical Audiences

The severe threat of malicious activity such as hacking, defamation of privacy and denial-of-service attacks are becoming more recognised - firms of all size are raising security measures and adapting their internal systems to ensure they are integrating the latest cyber threat intelligence.

The objective of this course is to ensure that participants gain a basic understanding on minimizing reputational exposure, reducing one's online search footprint, the various tools and techniques for online investigations, and the open-source and free resources available in this respect.

### Who should attend

The syllabus is primarily intended for investigators and other professionals from policing, financial services, retail and communications. It is also suitable for professionals working within the financial services industry including Compliance officers and Money Laundering Reporting officers, those involved in operational risk management, audit or IT audit, fraud investigators, regulation, law enforcement, trade and commerce and individuals from bi-lateral development institutions and civil society organisations.

### Syllabus

- Online footprints like cached results, archived pages, and IP addresses
- Advanced search, Boolean tools, search alerts
- Image search and reverse images searching
- Social searches in Facebook, LinkedIn, Twitter, meta-search engine, ID Checks
- Multilingual searches
- GeoLocation tools
- Deep Web

### Key Benefits

On completion, attendees will be equipped to conduct secure online investigations, while also being able to assess the online reputational exposure of their own organisations, family members and associates.

### Seminar Details

**Dates:** 27 September Nicosia EIMF Premises

**Time:** 09:00 – 17:00

**Duration:** 7 hours / CPD units

**Language:** English

**Cost:** €185 + VAT

### Trainer: Mark Johnson

Dr. Dimitrios Patsos Mark Johnson originally served as an operational drug enforcement officer and military intelligence officer in the Caribbean and Central America during the 1980s. He then became the Head of Fraud Control for Cable & Wireless plc in London, before moving on to technical security roles within Ericsson and Nortel which saw him working on complex projects and investigations worldwide.

Mark now works as a cybercrime and open source intelligence consultant and trainer to the UK Home Office, the City of London Police, the UK National Police Chief's Council, CISI, WMA, ICA, MISTI, CIFAS and several other organisations. He has previously delivered international engagements for the United Nations and Europol

**All participants will be awarded a certificate of attendance. Each hour of attendance will account for one unit of Continuing Professional Development (CPD) as required for members of most professional bodies.**

If you would like to discuss bringing this or another topic to your organization on an in-house basis, please call us at 22274470 or email us at [info@eimf.eu](mailto:info@eimf.eu). To check our full course calendar please visit [www.eimf.eu](http://www.eimf.eu)