

IoD

**Institute of Directors Certificate
in Company Direction**



**Keep Learning
Keep Growing**

Programme | Institute of Directors Certificate in Company Direction

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Institute of Directors (IoD) Certificate in Company Direction

Whether you're a newly appointed director, aspiring to a seat on the board, or want to improve performance with fresh insight, the IoD **Certificate in Company Direction**, Level 9 (Post Graduate SCQF) qualification will equip you with the core knowledge and awareness needed to function effectively as a director.

Benefits of a Director Qualification

- Consolidate your knowledge, skills and experience with a formal qualification
- Take that new knowledge and expertise back to your board of directors
- Enhance your performance and that of your organisation
- Gain professional recognition and reward for your achievements
- Demonstrate to stakeholders that your organisation upholds the highest professional standards in governance and leadership
- Gain access to an unrivalled peer network and become part of our prestigious community of alumni

Why Professionals Choose this Qualification?

Now, more than ever, businesses need dynamic strategic direction at board level. Qualified directors can help you stay ahead of the competition, recognise and create opportunities, remain composed throughout periods of challenge and lead your organisation to success within the Institute of Directors Company Direction Programme offered by EIMF.

Furthermore, it offers the opportunity to learn from experienced practitioners from the prestigious Institute of Directors (IoD) and gain the core knowledge and awareness for senior strategic leadership roles in the private or public sector.

The Steps to Achieve the Certificate in Company Direction

- Attend the ten-day face-to-face programme at EIMF
- Enrol in the [Certificate in Company Direction examinations](#)
- Access the recap quizzes and examination preparation area on the IoD Academy website (provided after registration to the programme)
- Upon successful completion of the examination, receive the Certificate in Company Direction

Director Competency Framework



The Director Competency Framework is the IoD's latest development to help business leaders to succeed.

Most directors receive no formal training in their role, their responsibilities or the skills required to do their job. The IoD Certificate in Company Direction provides the learning and insight to enable you to become the leader your organisation can rely on. Crucially it addresses the so-called 'soft skills', which are often the hardest to master.

The framework puts knowledge of finance and business strategy on the same level as the ability to encourage diverse views, communicate effectively and make decisions in the face of uncertainty.

IoD Qualification Stages

The IoD learning path offers the opportunity for acknowledgement and career advancement that may lead to Director Chartership. As a long-established professional awarding body, the IoD is the only institute in the world to offer this internationally recognised qualification designed by directors for directors under Royal Charter. The three stages:

- Certificate in Company Direction
- Diploma in Company Direction
- Chartered Director

Certificate in Company Direction

The programme covers the key areas of governance, finance, strategy and leadership providing you with a foundation in effective directorship:

- An in-depth view of the role, responsibilities and legal duties of a director
- An understanding of the characteristics of an effective board
- Sound knowledge of financial terms and concepts
- The issues and processes associated with formulating strategic business plans and achieving strategic leadership

Why attend?

- Achieve the IoD Certificate in Company Direction in a flexible way and without taking focus away from your professional life
- Share experiences with your peers in an environment conducive to intensive learning
- Minimise the amount of time spent away from the office
- Learn from leading industry professionals whose talent and ability has been proven in the marketplace

Who will benefit?

- This qualification is suitable for directors, senior executives or aspiring directors.
- Leaders from organisations of all sizes and sectors who want to bring specific competences and credibility to their businesses
- Senior Professionals who wish to improve performance and advance their career

Programme Modules

Schedule Spring 2020

Module	Trainer	Date	Duration
Role of the Director and the Board	Sheelagh Duffield	10 & 11 March	2 days
Finance for Non-Finance Directors	Steve Giles	6, 7 & 8 April	3 days
Strategy for Directors	Tim Westall	11, 12 & 13 May	3 days
Leadership for Directors	Yanos Michopoulos	16 & 17 June	2 days

Role of the Director and the Board

Develop a practical understanding of best practice in the boardroom. In addition to recognising the director's key legal responsibilities, you will be conversant with the board's role in corporate governance and be able to ensure transparency in internal procedures such as executive appointment and remuneration. You'll be able to efficiently assess risk and know how to effectively manage stakeholders while acting in your organisation's best interests.

Learning Objectives

During this module you will gain the knowledge and skills to:

- Gain an in-depth view of the key duties, roles and legal responsibilities of the modern director
- Understand the essential differences between direction, management and ownership
- Examine the board's role in corporate governance and learn how to improve board effectiveness
- Understand the legal status of a company and other organisations

Finance for Non-Finance Directors

This module will give you an understanding of key financial concepts and terminology, as well as the skills and knowledge required to evaluate business plans with confidence, question financial information and contribute more effectively to boardroom decision-making.

By attending this module, you will be equipped with the knowledge and skills necessary to assess the financial health of your business, understand the relationship between financial and corporate strategies, the concept of financial risk, and the importance of risk assessment and management.

Learning Objectives

During this module you will gain the knowledge and skills to:

- Evaluate the director's role and responsibilities in relation to finance, and the relationship between financial and corporate strategies
- Understand common financial statements and, how they relate to each other and are affected by business decisions
- Explain how to use financial ratios, and interpret accounts in order to assess the financial health of an organisation
- Outline ways of ensuring that management reporting is effective in enabling the organisation's strategy to be achieved
- Understand the key factors to consider in relation to funding requirements and possible funding options

This module includes additional self-directed online resources for learning consolidation and revision available in the IoD online Academy.

Strategy for Directors

A dynamic strategic process is a critical part of delivering stakeholder value and generating competitive advantage for your organisation. This intensive course provides insight into the board-level knowledge and skills required to create, implement and evaluate your organisation's strategy.

Explore the relationship between strategy, governance and risk and learn how to use tools and frameworks that support strategic thinking and decision-making. Get the practical insights into how to deliver your current business objectives while future-proofing your organisation.

Learning Objectives

During this module you will gain the knowledge and skills to:

- Describe the ingredients of effective strategic thinking and explain their link with the strategy process
- Carry out an analysis of a market or industry to reveal areas of possible strategic opportunity or threat
- Evaluate an organisation's capabilities to reveal relative strengths and capabilities
- Use strategic concepts and models to generate, evaluate and assess strategic options
- Describe how to conduct the implementation of a strategy and evaluate the potential ramifications

Leadership for Directors

Gain an understanding of the key competencies required to be an effective leader at board level with the opportunity to practise and develop some of these competencies.

During the course you will assess different leadership and decision-making techniques, determine how to build and sustain high-performing teams, and evaluate how these can be applied to your own organisation to contribute to its increased success.

Learning Objectives

During this module you will gain the knowledge and skills to:

- Develop an understanding of how leadership can be defined and understood in relation to the director's role on the board.
- Apply techniques for developing a greater awareness of one-self and of the motivations and behaviours of others
- Create a culture which constructively engages others in the organisation to achieve the strategic objectives, and to respond effectively to crisis and change
- Identify how leaders create influence and impact within and beyond the organisation and assess relevant stakeholder engagement strategies.

IoD Expert tutors at EIMF

Learn the craft of leadership from business professionals whose talent and ability has been proven in the marketplace. IoD course leaders have the hands-on insights that academic learning can never match. Fellow students are all leaders too. So, you'll grow your network learning alongside the business world's top performers.

Tim Westall

Tim is an experienced business consultant with more than 25 years in advising leading organisations on strategy, marketing, innovation and change management. Tim began his career in international brand management and marketing with Unilever in the UK and France, followed by ten years in the growth and successful sale of New Solutions, a strategic marketing consultancy. Since 2004, Tim founded and is now Managing Partner of April Strategy, a boutique management consultancy of 20 people, working across the globe on strategy and change management challenges. As a member of, and advisor to, the IoD, he helped design and also experienced the benefits of what the IoD offers. The first benefit is the membership base; a network of like-minded but diverse individuals with whom one can share ideas and create new connections. The second benefit is the quality of professional development, helping directors to be more successful by providing essential knowledge, know-how and practical guidance.

Sheelagh Duffield

Sheelagh is a corporate governance specialist advising clients on best practice governance and providing independent board evaluation services. Before setting up her own business Sheelagh held senior executive roles within the corporate departments of Scottish Power plc; Scottish Television plc and The Miller Group Limited at times when these businesses were delivering extensive strategic and organisational change. Sheelagh is a non-executive director with The National Theatre of Scotland and a member of its Finance Committee. She is also a non-executive director with Cricket Scotland where she Chairs the Risk Committee. She was a Trustee Director with Capability Scotland for five years.

Steve Giles

Steve Giles is a chartered accountant with over 25 years' experience of advising directors and managers on business issues concerning governance, risk and compliance. Whilst at Deloitte, he worked on a number of high-profile assignments including managing the Polly Peck investigation. After leaving Deloitte, Steve has set up and run two companies and has worked in many countries to achieve successful outcomes for his clients with a variety of business issues, including weak board performance, poor risk management, cultural issues, corporate fraud and reputational damage. He specialises in working with directors and senior executives to improve performance.

Yanos Michopoulos

Yanos has 25 years international business experience in a variety of roles across the EMEA region in both the private and public sectors, especially in energy, infrastructure and private equity. He has managed large P&Ls, has been a member of regional and global leadership teams of large corporates and has managed large, distributed teams across countries and cultures. He is currently active as a business advisor and management consultant in the areas of strategy development and implementation, value creation, international expansion, M&A and change management.

Training Fees

The fee includes all IoD training material, access to online content on IoD Academy, and revision and preparation for exams. Courses will be held at the EIMF premises in Nicosia.

- HRDA Eligible: €5,310 (€1,190 Subsidy) + VAT
- Non-HRDA Eligible: €6,500 + VAT

Examination Information

Flexible examination dates are available throughout the year and are offered via remote invigilation using a computer-based testing system which can be used on your home or work computer.

The Certificate in Company Direction is composed of four separate modular exams:

- Award in Role of the Director and the Board
- Award in Finance for Non-Finance Directors
- Award in Strategy for Directors
- Award in Leadership for Directors

The exams can be taken in any order, all at once or month by month. Candidates will be awarded the Certificate in Company Direction once all four modular exams have been successfully completed.

Each modular exam is 45 minutes in duration and composed of 16 multiple-choice questions drawn from a randomised question bank. Twelve of these are one-mark and four are two-mark questions, with varying degrees of difficulty.

Examination Fees

Exams will need to be booked directly with the IoD as per below fees:

- Certificate (All 4 exam modules): £600 + VAT
- Modular Award: £200 + VAT

Membership - Become a better leader

By joining the programme, you can also join the IoD and become part of a community of over 30,000 business leaders. To learn more about IoD membership please visit IoD website - <https://www.iod.com/membership>

About the IoD

The Institute of Directors (IoD) is a business organisation for company directors, senior business leaders and entrepreneurs. It is the longest running organisation for professional leaders, having been founded in 1903 and incorporated by Royal Charter (UK) in 1906. The IoD, per its mission statement, stands for free enterprise, entrepreneurialism, wealth creation and good corporate governance, and represents the views of businesses and IoD members in the media and with government.



About the EIMF

The European Institute of Management and Finance (EIMF) is an accredited and licensed training provider offering specialised professional knowledge through classroom and eLearning, as well as tailored and executive learning solutions with a strong emphasis on management and finance, all delivered by established subject-matter experts. Through partnerships with International Professional Associations, the EIMF offers numerous Global Qualifications.

