

Course Syllabus

MASTER IN GOVERNANCE, RISK AND COMPLIANCE

Course Title	GRC 700 - RESEARCH METHODS
ECTS Credits	5
Semester	Fall / Spring
Teaching Methodology	Face to face
Prerequisites	N/A
Language of Instruction	English

Learning Outcomes

After successfully completing the courses, students should be able to:

- Apply research methods in the business world
- Acquire foundation knowledge and skills on scientific reasoning and the problem-solving processes in business and organizations
- Implement appropriate research processes
- Prepare sound research proposals
- Use research techniques and tools in doing research
- Apply social research methodologies to find solutions in business problems
- Identify different sources of data and data generation techniques

Course Content

This module will explore:

- ✓ Contemporary issues and debates in research
- ✓ Theories/paradigms of research
- ✓ Ethical Considerations and Research Governance
- ✓ Searching and Critically Appraising the Literature to Inform Research Questions/ Topics
- ✓ Developing a research question/hypothesis
- ✓ Designing appropriate research
- ✓ Role and function of the pilot study
- ✓ Developing a research proposal
- ✓ Access and sampling
- ✓ Methods of data collection
- ✓ Fundamentals of frequently used statistical tests
- ✓ Evaluation and Use of Evidence to Inform Practice
- ✓ Presentation, analysis and interpretation of data
- ✓ Uses and application of ICT
- ✓ Study skills (Writing and studying at masters level; e-learning skills; peer assessment)
- ✓ Dissemination and publication of research

Assessment

The module will be assessed on the following:

Group Work Presentation (20%)
Written Assignment (20%)
Thesis Proposal (50%)
Participation (10%)

Key References – Text Books

- Adams, J., Khan, H. T., & Raeside, R. (2014). *Research methods for business and social science students*. SAGE Publications India (*)
- Bell, E., Bryman, A., & Harley, B. (2022). *Business research methods*. Oxford university press. (*)
- Collis, J., & Hussey, R. (2003). *Business research: A practical guide for undergraduate and postgraduate students*. Palgrave macmillan. (Second Edition) (*)
- Creswell, J. W., & Creswell, J. D. (2023). *Research design: Qualitative, quantitative, and mixed methods approaches* (Sixth Edition). Sage publications (*)
- Wallace, M., & Wray, A. (2021). *Critical reading and writing for postgraduates*. Sage.
- Zikmund, W. G., Babin, B. J., Carr, J. C., & Griffin, M. (2019). *Business research methods*. Cengage learning. (Second Edition) (*)
- Adams, K. A., & McGuire, E. K. (2022). *Research methods, statistics, and applications*. Sage Publications.
- Bartlett, L., & Vavrus, F. (2016). *Rethinking case study research: A comparative approach*. Taylor & Francis.
- Berg, B. L. (1998). *Qualitative research methods for the social sciences*. Allyn & Bacon. (3rd Edition)
- Beins, B. C. (2017). *Research method: A tool for life*. Cambridge University Press.
- Billups, F. D. (2019). *Qualitative data collection tools: Design, development, and applications* (Vol. 55). Sage Publications.
- Biggam, J. (2008). *Succeeding with your Masters Dissertation a Step by Step Approach*.
- Creamer, E. G. (2017). *An introduction to fully integrated mixed methods research*. sage publications.
- Crowther, D., & Lancaster, G. (2012). *Research methods*. Routledge.

- Davies, M. B., & Hughes, N. (2014). *Doing a successful research project: Using qualitative or quantitative methods*. Bloomsbury Publishing.
- Kanika, A. (2015). *Research methods: The essential knowledge base*. Cengage learning.
- Kara, H. (2020). *Creative Research Methods 2e: A Practical Guide*. Policy Press.
- Kumar, R. (2018). *Research methodology: A step-by-step guide for beginners*. Sage.
- Kumar, A. (2002). *Research methodology in social science*. Sarup & Sons.
- Lancaster, G. (2007). *Research methods in management*. Routledge.
- Pandey, P., & Pandey, M. M. (2021). *Research methodology tools and techniques*. Bridge Center.
- Patten, M. L. (2017). *Understanding research methods: An overview of the essentials*. (10th Edition) Routledge
- Ragab, M. A., & Arisha, A. (2018). Research methodology in business: A starter's guide. *Management and organizational studies*, 5(1), 1-14.
- Sekaran, U., & Bougie, R. (2016). *Research methods for business: A skill building approach*. John Wiley & Sons.
- Schreiber, C., & Baca, E. (2014). *Methods for policy research: taking socially responsible action*. SAGE Publications
- Vanover, C., Mihas, P., & Saldaña, J. (Eds.). (2021). *Analyzing and interpreting qualitative research: After the interview*. SAGE Publications.