European Institute of Management & Finance

HRDA Vital Importance: Securing the Future - Innovative Succession Planning with

AIMS International Methodology

**Programme Overview** 

This 18-hour programme – comprising 14 hours of classroom training and 4 hours of inhouse training –

aims to equip business professionals with the tools and knowledge to design and implement effective

succession planning strategies that align with organisational goals.

Participants will gain expertise in crafting customised succession approaches, identifying high-

performing talent, and fostering leadership continuity. The programme emphasises the critical

importance of succession planning for long-term organisational success, addressing key challenges faced

by Cypriot companies operating locally and/or internationally such as talent retention, leadership

alignment, operational risk mitigation, and fostering diversity in leadership roles. By incorporating AIMS

International Methodology, the programme aims to bridge the prevalent gaps in succession planning

across organisations in Cyprus ensuring readiness for both planned and unexpected leadership

transitions.

The programme will also provide practical training and tools to support participants in aligning succession

planning with strategic business priorities. Participants will develop hands-on skills to design

comprehensive succession plans, nurture future leaders and embed best practices for talent

development within their organisations. The programme promotes a culture of continuous learning,

enabling companies to enhance resilience, adapt to future challenges, and sustain performance.

Through interactive exercises and coaching, professionals will enhance their ability to make informed

decisions about leadership development, fostering growth and ensuring organisational continuity in an

evolving business environment.

**Learning Objectives** 

**Understanding Succession Planning** 

Describe the Strategic Succession Planning Methodology, its parameters, and key tools.



- Identify the business forces driving the need for succession planning.
- Assess current and future talent needs.
- Explain the innovative tools and techniques for implementing succession planning.
- Evaluate the current status of the business and its talent needs.
- Identify high-potential employees (HiPOs) and key talent.
- Describe talent development programmes and actions.
- Identify potential risks and challenges in succession planning.
- Recognise when there is an immediate need for succession planning.
- Apply the appropriate Succession Planning Methodology and tools for the organisation.
- Set short-term and medium-term objectives for measuring success.
- Conduct talent assessments and develop succession plans for key roles.

### **Managing Stakeholders and Measuring Success**

- Recognise and manage key stakeholders involved in the process.
- Select tools to measure progress and success and develop engagement strategies.
- Monitor and assess progress effectively.
- Address internal barriers and implement effective communication strategies.
- Organise, monitor, and measure progress throughout the process.
- Manage stakeholder relationships and ensure clear communication with key parties.
- Align succession planning with strategic targets, including DEI goals.
- Recommend talent management programmes suited to the organisation's needs.

#### **Advancing and Adapting Succession Planning**

- Drive and perform activities related to Strategic Succession Planning.
- Appraise and defend the Strategic Succession Planning methodology.
- Foster a positive, open-minded attitude towards succession planning.
- Embrace challenges and take calculated risks in talent identification, development, and succession.
- Maintain a proactive and adaptable mindset to navigate changing business needs and equip the organisation with necessary skills.



## **Training Outline**

#### Introduction

- Analysis of the objectives and roadmap of the programme
- Why succession Planning?

## **Identify the Strategic Needs and Internal Talent**

- Introduction to the "AIMS International Strategic Succession Planning Method"
- Define Succession Planning objectives. Linked them to Business Vision and Strategic Priorities. Use of:
  - Strategic Alignment Matrix
  - Stakeholder mapping
- Identify and analyse critical positions:
  - Job analysis templates
  - o Competency frameworks per level. Actions and methods to develop Competency Frameworks
- Assess and identify Current Talent in the organisation (HiPOs, Talent Pool and Potential Successors).
  - Use of:
    - o 9-Box Grid for talent review
    - o 360 Degree Feedback
  - Assessment Development Centers
- Assess and identify Current Talent in the organisation. Use of:
  - Talent Development Assessment Matrix
  - Succession Planning Map

### **Case Study and Discussion**

- A suggested model for succession planning The Toyota case
- Competency-Based Succession Planning

#### **Practical Exercise on:**

- 9-Box Grid for talent review
- 360 Degree Feedback
- Assessment Development Centers



- Talent Development Assessment Matrix
- Succession Planning Map

# Mini knowledge evaluation

## Incorporate Diversity, Equality and Inclusion (DEI) in the process

- Diversity Metrix
- Mentorship
- How to Incorporate DEI in your organisation

# Leverage and Engage

- Communicate succession plan internally
- Engage the talent in the process
  - Talent engagement tools
- Engage the talent in the process
  - Talent affiliation tools

# **Develop and implement Individual Development Plans**

- Use of the 3 'Es' in talent development:
- Explanation, Exposure, Experience
- Individual Development Plans (IDPs) for successors
- Available tools
- Action to talent

# **Monitor and Measure Progress**

- Use of:
  - o A Succession Dashboard
  - o Key Performance Indicators, HR Information Systems

## **Review and Update Succession Plans Regularly**

- Use of:
  - Succession Plan Review Checklist
  - Employee feedback tools.



### Challenges, Barriers and Actions to mitigate them

- Possible Risks
- Evident Challenges
- Actions to mitigate them

#### **Practical Exercise**

Practical Exercise on a well-known Talent Management Succession Planning Tool

#### **Discussion**

Share of experiences

## Next Steps - Plan for the In-house Training/Advisory Session

#### **Training Style**

The programme is interactive in nature and participants will be actively involved, using their own experiences and challenges to reinforce and adapt the new knowledge and skills to their own reality, as well as examples, case studies, tools and simulations provided by the training team to be tailored and applied to their business needs. The use of assessments, tools and reflective exercises will also allow participants to increase their awareness and provide opportunity for reflection and discussion.

The training sessions will combine elements of PowerPoint presentations, open discussions, case studies, audio/visual material and experiential exercises/tools.

#### **In-house Training/Advisory Session**

Upon completing the 14-hour in-class training programme, participants will engage in a tailored 4-hour in-house session offering focused guidance, advice, and training to address the specific needs and challenges of both the participants and their organisation.

This session will include practical, hands-on exercises to evaluate their organisation's current succession planning maturity, design a tailored strategic succession process customised to their unique business needs, and effectively apply the AIMS International Strategic Succession Planning Methodology.



Additionally, participants will have the opportunity to explore how robust succession planning can support expansion efforts (locally or internationally) enhancing global competitiveness and ensuring long-term organisational sustainability.

## **Participant Profile**

The programme is ideal for all professionals who lead organisations, manage people within departments, units or teams within all industry sectors and organisational functions, as well as those who run their own businesses and practices. Some positions would include:

- CEOs
- General Manager
- Directors
- Departmental Heads
- Chief HR Officers and HR Directors
- HR Heads and HR Managers
- Heads and Managers of Learning and Development
- HR Business Partners
- Decision makers

#### **Duration**

The duration of the programme is 18 hours as follows:

- The total duration of the in-class training is 14 hours
  - The 14-hour programme is split over two sessions of 7 hours
  - o Dates: 19/11/2025 & 20/11/2025
- The total duration of the In-house Training/Advisory session is 4 hours. This session will be scheduled by mutual agreement between: 21/11/2025 21/03/2026



#### **The Trainers**

#### Argyroula Demetriou - Loizidou (FCIPD) | Professional Certified Coach & Trainer

Argyro Demetriou is HR professional, Business Advisor and Coach. Argyro has more than 18 years of consulting, training and industry experience as HRD in local and international organisations. Before joining AIMS International Cyprus as an Associate Partner, Argyro had been, for 5 years, the HR Director of an International FinTech Group. Prior to that and for eleven years she had been part of PwC People & Organisation team.

Argyro (FCIPD), holds an MSc in Personnel and Industrial Relations from University of Manchester, is an accredited professional assessor qualified by BPS to run psychometric and personality assessments. She is SHL, HPI, EQ-i 2.0 & EQ 360 and DISC profile qualified practitioner. HRDA Accredited trainer and an Accredited Coach through the European Mentoring and Coaching Council (EMCC).

With extensive experience in HR Transformation and succession planning, Argyro has guided organisations through complex strategic changes, enhancing their people, talent management and leadership practices to support business objectives. Her expertise encompasses coaching executives and teams to foster a culture of high performance, continuous development, equality and inclusion, and to ensure diverse perspectives innovation and engagement. She is adept in implementing modern HR practices that align with organisational goals and leveraging data-driven strategies to optimise talent development and retention.

#### Elena Leonidou | Professional Certified Coach & Trainer

Elena Leonidou is the Managing Partner of AIMS International Cyprus. She has worked for PwC for more than 20 years and has been a Director in the Advisory department heading the People & Organisation Service offerings. During her career, Elena has undertaken and led a number of projects for clients in industries that include the public sector, financial services and private companies both local and international. She also worked in international assignments – mainly in Europe and the Middle East. Elena's strengths lie in executive recruitment & headhunting, talent assessment and development, design of human resource processes & policies, organisational restructuring, performance & reward management, executive coaching and succession planning & governance – specifically for family businesses.



Elena holds an MSc in Psychological Assessments in Organisations from University of London (UK), is an accredited professional assessor qualified through the British Psychological Society to run psychometric and personality assessments, a qualified Myers-Briggs Type Indicator (MBTI) practitioner and an Accredited Coach through the European Mentoring and Coaching Council (EMCC).